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Financial Accounting Fundamentals



Synopsis

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Book Information

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Customer Reviews

JOHN J. WILD is a distinguished professor of accounting at the University of Wisconsin at Madison. He previously held appointments at Michigan State University and the University of Manchester in England. He received his BBA, MS, and PhD from the University of Wisconsin. John teaches accounting courses at both the undergraduate and graduate levels. He has received numerous teaching honors, including the Mabel W. Chipman Excellence-in-Teaching Award and the departmental Excellence-in-Teaching Award, and he is a two-time recipient of the Teaching Excellence Award from business graduates at the University of Wisconsin. He also received the Beta Alpha Psi and Roland F. Salmonson Excellence-in-Teaching Award from Michigan State University. John has received several research honors, is a past KPMG Peat Marwick National

Fellow, and is a recipient of fellowships from the American Accounting Association and the Ernst and Young Foundation. John is an active member of the American Accounting Association and its sections. He has served on several committees of these organizations, including the Outstanding Accounting Educator Award, Wildman Award, National Program Advisory, Publications, and Research Committees. John is author of Financial Accounting, Managerial Accounting, and College Accounting, all published by McGraw-Hill Education. John's research articles on accounting and analysis appear in The Accounting Review; Journal of Accounting Research; Journal of Accounting and Economics; Contemporary Accounting Research; Journal of Accounting, Auditing and Finance; Journal of Accounting and Public Policy; and other journals. He is past associate editor of Contemporary Accounting Research and has served on several editorial boards including The Accounting Review. --This text refers to an alternate Paperback edition.

Had to buy it for a college course, it seems to break down the information a bit better than the lousy instructor, but then there are random questions that start out with $1+1$ and the next step asks you to determine the square root of a Dorito viewed at a 37 degree angle while performing yoga on the back of a horse running at 78% the speed of light!

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Exactly what I need for my Financial Accounting Fundamentals course. The book came in such good condition, I almost thought it was new!

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If you are new to accounting this book is easy to understand and the lessons are basic and easy to follow.

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